

TutorTech

AFFILIATE GUIDE 2024



Where Education Meets Opportunity



WHO WE ARE

At **TutorTech**, we believe that education is more than just acquiring knowledge; it's about transforming lives. We equip our students with the skills and confidence needed to become globally-minded citizens, ready to tackle the challenges and embrace the opportunities of the 21st century.

Here's what sets us apart:

- ❑ **A curated network of UK-based tutors:** We handpick our teachers, ensuring they possess subject expertise and a passion for inspiring young minds.
- ❑ **Personalised learning plans:** We tailor each student's journey to their unique needs and aspirations, catering to individual learning styles and academic goals.
- ❑ **Interactive and engaging technology:** Our platform utilises cutting-edge tools to make learning dynamic and accessible, fostering a love for exploration and discovery.
- ❑ **A supportive community:** Beyond academics, we offer a platform for cultural exchange and peer-to-peer interaction, building bridges of friendship and understanding across continents.

OUR VISION

To be the premier Anglo-Asia tutoring platform and to create wealth and personal fulfilment for our global network of Edupreneurs.

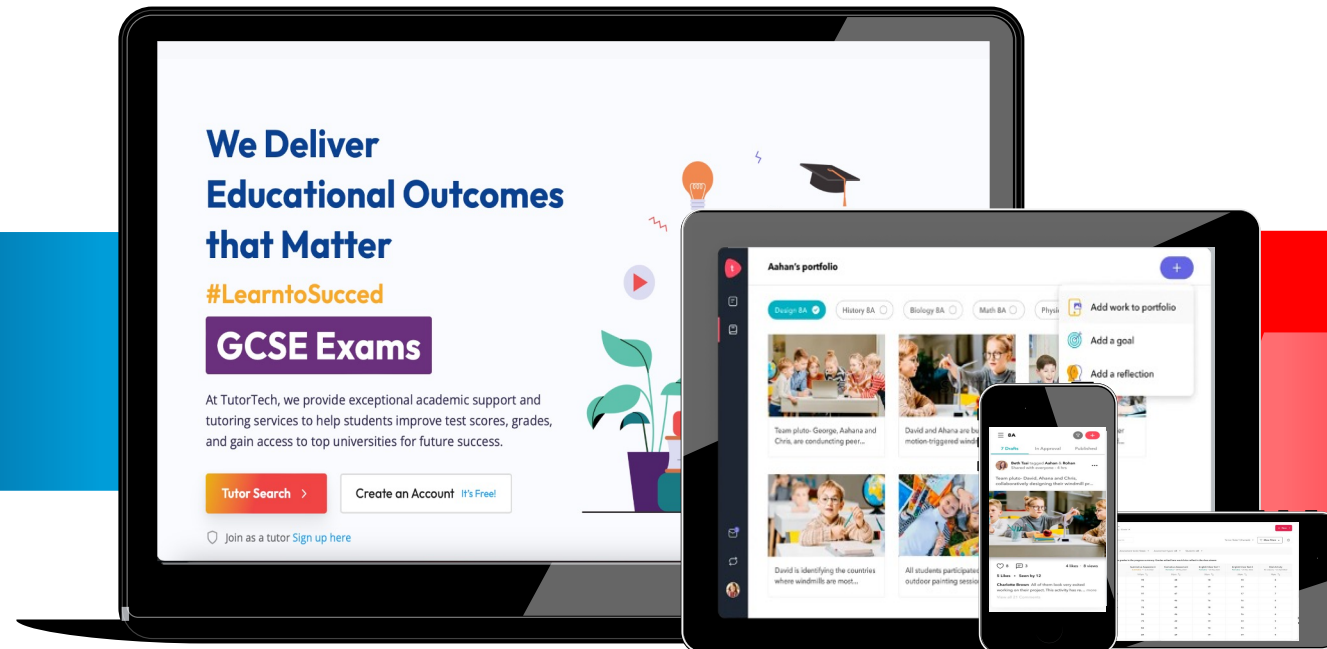
OUR MISSION

To empower each student to consistently achieve higher grades, use English with confidence and gain the essential qualifications to study in the United Kingdom.



OUR STUDENT VALUE DRIVERS

OUTCOMES FOCUSED
EDUCATION

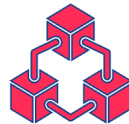


TECHNOLOGY
BASED LEARNING



Internationally
Recognised
Curriculum

International curriculum promotes global education standards, cultural exchange, enhances mobility, and prepares individuals for success on the international stage.



360° Learning
Platform

Our digital learning platform provides personalised learning, real-time feedback, and collaborative tools, catering to diverse learning styles with accessibility, flexibility, and interactive engagement.



Individual
Outcomes-based
Learning Plans

Outcome-based learning plans personalise the learning experience, empower students to set goals, and prepare them for a dynamic world.



UK University
Application
Support

Suitable for all category, Lorem Ipsum is not simply random text. If you are going to use a

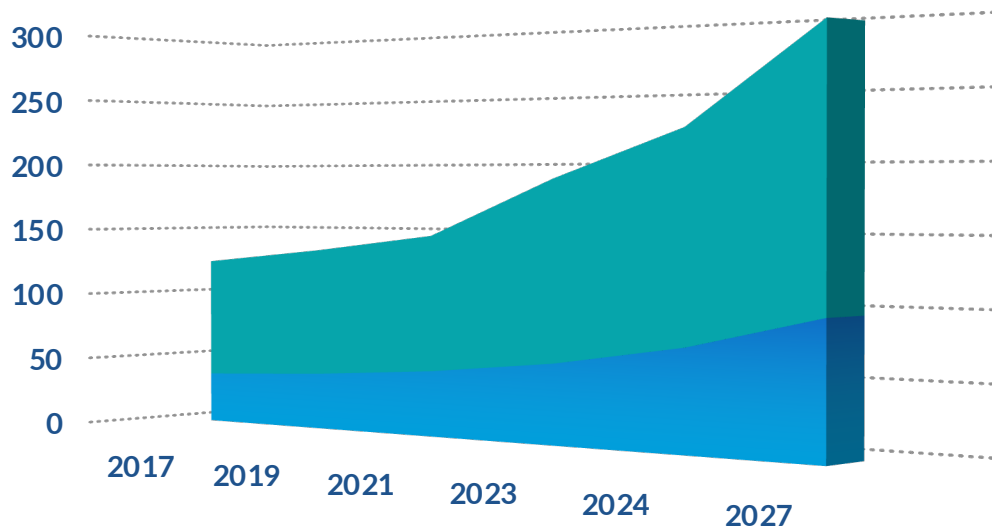
THE MARKET OUTLOOK

Booming Online Tutoring Market in Asia

Market Size and Growth: The Asia-Pacific region holds the dominant share of the global online tutoring market, expected to grow at a Compound Annual Growth Rate (CAGR) of around 15-19.5% by 2030

Global Online Tutoring Market | '000' billions

2017: \$ 88.07 bn - 2030: \$ 196.35 bn



\$94bn
2023 -2027
Market Growth

15.03%
Year-on-year
growth Rate

Accelerating

15.38%
2023 CAGR

Personal growth as an Affiliate

Master the art of affiliate marketing with our exclusive training seminars. Gain valuable insights from industry experts and learn proven strategies to maximize your commissions and build a thriving online business in the growing affiliate marketing industry.

Global Digital Marketing Market Forecast, 2022-2032



Source: Fact.MR



OUR AFFILIATE PROGRAM

Step 5:

Watch your commissions grow, and your student community go on to achieve their dreams!



Step 1:

Apply online to join our Affiliate program and get your unique affiliate link.

Step 2:

Promote our Tutors in your community and over social media, using your affiliate link.

Step 4:

Get paid monthly commissions and bonuses on your active students.

Step 3:

Students sign-up and enroll in weekly classes with their dedicated tutors.

OUR AFFILIATE PROGRAM

Unlock Earning Power: Become an Affiliate Partner

Our Affiliate Program offers a rewarding opportunity for individuals and businesses to promote our products and earn significant commissions. We cater to a variety of partners, from independent sellers to established distributors, with a tiered structure that provides increasing benefits and support.

Silver Tier | Launch Your Affiliate Journey:

Designed for independent sellers, this tier allows you to leverage your network and promote our products with ease. You'll receive competitive commission rates and access to our core marketing materials.

Gold Tier | Unlock Enhanced Support and Earnings:

Take your affiliate experience to the next level. Building on the Silver tier benefits, you'll gain access to dedicated support from our team, including personalised marketing consultations and advanced promotional resources to help you refine your approach and maximise your reach.

Platinum Tier | Lead the Way as a Distributor:

This top tier means you can now recruit your own affiliates expanding your earnings base. You'll enjoy the highest commission rates, exclusive marketing tools, and priority support to maximise your earning potential.

Our tiered Affiliate Program offers a path to success at any stage of your affiliate journey. Whether you're a self-starting seller or a seasoned influencer, we have the resources and support to help you achieve your goals.

OUR AFFILIATE COMMISIONS

Tiered Affiliate Structure



Commission Breakdown

	Silver	Gold	Diamond
Commission per Class	18%	20%	22%
Commission per 1-1 Tuition	8%	10%	12%



Edupreneurs

Features

- ✓ High Yield Commission scheme
- ✓ Bonus and Incentive scheme
- ✓ Comprehensive Sales Training
- ✓ Coaching and mentoring
- ✓ Business Support Services

Benefits

- ❖ Monthly Annuity Earnings
- ❖ Bonus Incentives
- ❖ Personal Growth
- ❖ Work-Life Balance
- ❖ Be your own Boss

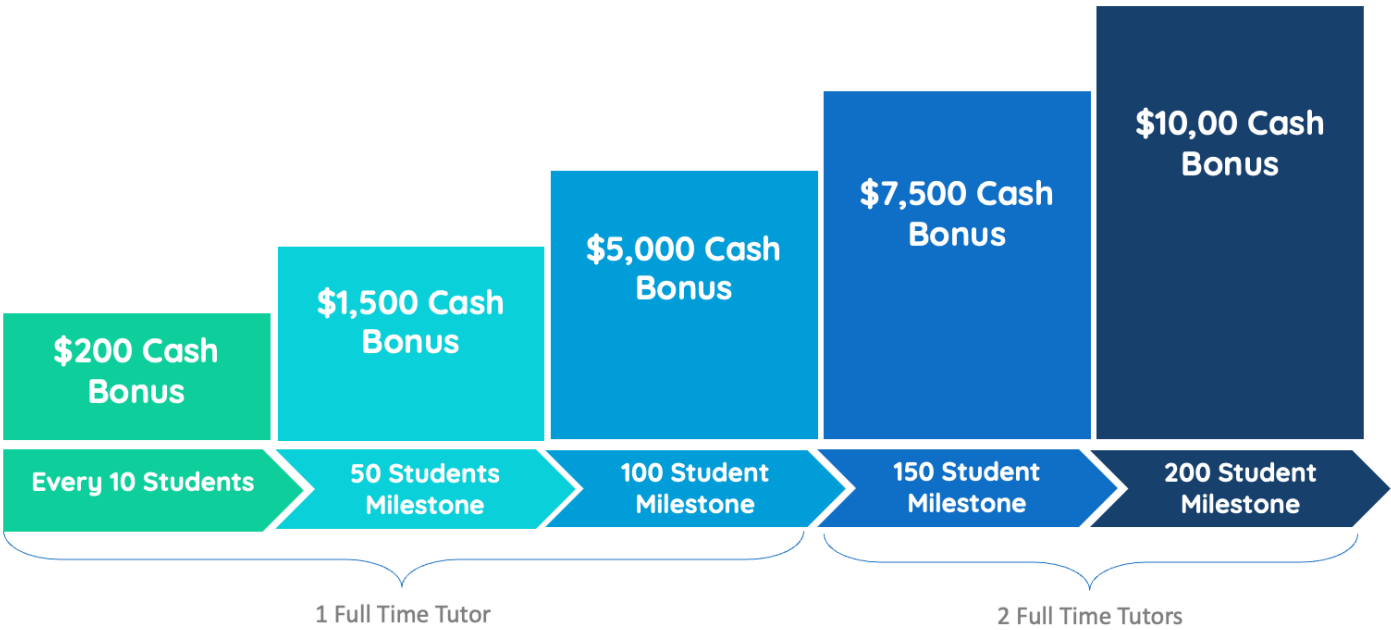


OUR BONUS SCHEME

Cash Bonus Scheme

Cash Kickers

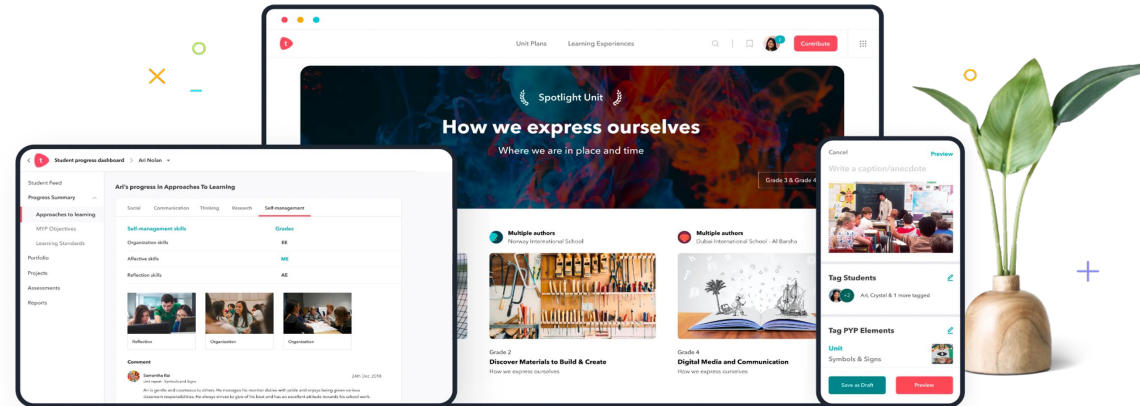
- ❑ For every **10 students** = Once off \$200 bonus
- ❑ **50 Students** Milestone = Once off \$1,500 bonus
- ❑ **100 Students** Milestone = Once off \$5,000 bonus
- ❑ **150 Students** Milestone = Once off \$7,500 bonus
- ❑ **200 Students** Milestone = Once off \$10,000 bonus



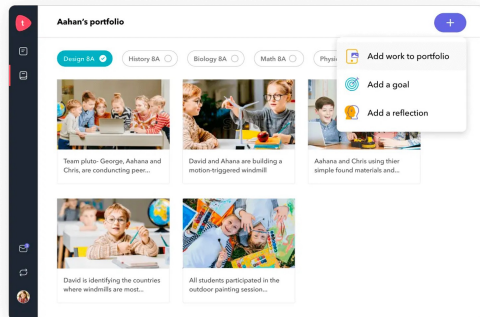
Illustrative Earnings

Classes	Students	Monthly Commision	Cash Bonus
1	10	\$ 144	\$ 200
2	20	\$ 288	\$ 200
3	30	\$ 432	\$ 200
4	40	\$ 576	\$ 200
5	50	\$ 720	\$ 1,500
6	60	\$ 864	\$ 200
7	70	\$ 1,008	\$ 200
8	80	\$ 1,152	\$ 200
9	90	\$ 1,296	\$ 200
10	100	\$ 1,440	\$ 5,000
11	110	\$ 1,760	\$ 200
12	120	\$ 1,920	\$ 200
13	130	\$ 2,080	\$ 200
14	140	\$ 2,240	\$ 200
15	150	\$ 2,400	\$ 7,500
16	160	\$ 2,560	\$ 200
17	170	\$ 2,720	\$ 200
18	180	\$ 2,880	\$ 200
19	190	\$ 3,040	\$ 200
20	200	\$ 3,520	\$ 10,000

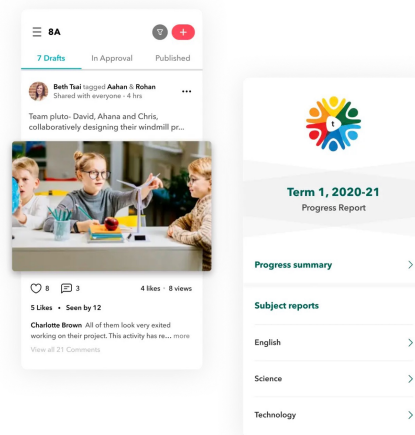
THE LEARNER MANAGEMENT PLATFORM



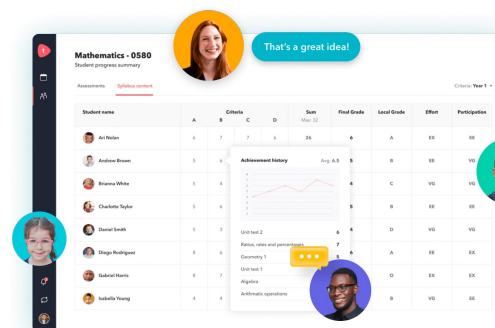
Student Learning Portal



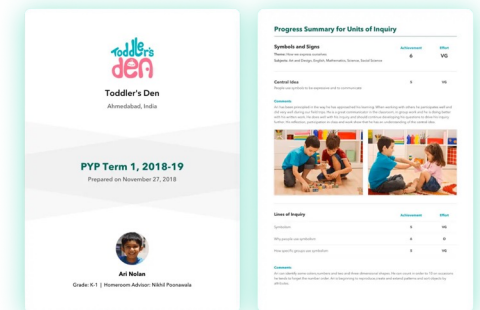
Student and Family Mobile App



Student Performance Tracker

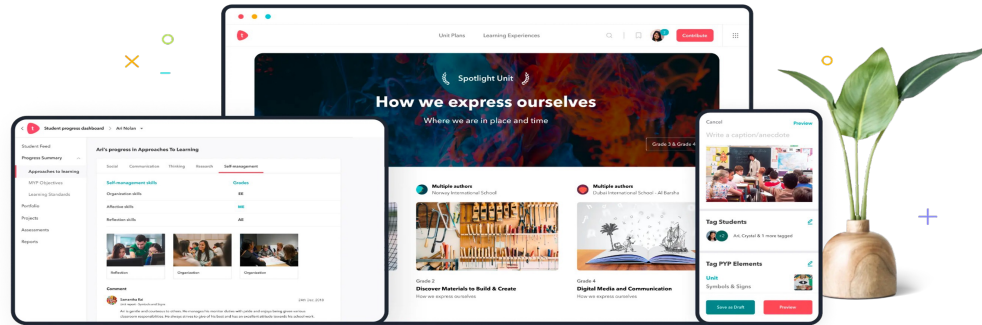


Personalised Monthly Progress Reports



ONLINE TUITION PRICING AND STRUCTURE

Online Platform



Daily / Weekly Slots

		Monday	Tuesday	Wednesday	Thursday	Friday
9am	Online Class	Class	Class	Class	Class	Class
10am	Online Class	Class	Class	Class	Class	Class
11am	Online Class	Class	Class	Class	Class	Class
1pm	Online Class	1 Slot	1 Slot	1 Slot	1 Slot	1 Slot
2pm	1-1 Tuition	1 Slot	1 Slot	1 Slot	1 Slot	1 Slot
3pm	1-1 Tuition	1 Slot	1 Slot	1 Slot	1 Slot	1 Slot
4pm	1-1 Tuition	1 Slot	1 Slot	1 Slot	1 Slot	1 Slot

Two Class Formats

<p style="text-align: center;">CLASSES</p> <p style="text-align: center;">★★★★★</p> <p style="text-align: center; font-size: 24px;">\$20 per class</p> <ul style="list-style-type: none"> ✓ Cost Effective ✓ Cambridge Curriculum ✓ A Learning community 	<p style="text-align: center;">1-1 Tuition</p> <p style="text-align: center;">★★★★★</p> <p style="text-align: center; font-size: 24px;">\$45 per session</p> <ul style="list-style-type: none"> ✓ Individual Learning Plan ✓ Cambridge Curriculum ✓ Progress Reports & Accreditation
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PROGRAM FEATURES AND BENEFITS | RECAP



Affiliate Sales Program

Features

- ✓ High Yield Commission scheme
- ✓ Systemised Booking / Commission Platform
- ✓ Comprehensive Sales Training
- ✓ Coaching and mentoring
- ✓ Business Support Services

Benefits

- ❖ Monthly Annuity Earnings
- ❖ Bonus Incentives
- ❖ Personal Growth and Development
- ❖ Work-Life Balance
- ❖ Be your own Boss



Online Tuition and Learning Platform

Features

- ✓ Fully Integrated Learning Platform
- ✓ Collaborative Planning and Resource Library
- ✓ AI Teaching and Marking Assistant
- ✓ Embedded Analytics & Management Dashboards

Benefits

- ❖ Increased Earnings.
- ❖ Positive Work-Life Balance
- ❖ Business Support services
- ❖ On-going Training



Student Learning Program

Features

- ✓ Customised and Managed Learning Plans
- ✓ Accredited Cambridge Curriculum
- ✓ Integrated Online Classes & Individual Tutoring
- ✓ Exam preparation and Examination services

Benefits

- ❖ Guaranteed English Fluency
- ❖ Improved Grades
- ❖ UK University Accreditations
- ❖ University Support and Guidance services





**Join our Affiliate
Program Today!**